

The 2024 Complete Guide:

## HOW TO ORGANISE TEACHERS' GIFTS WITH GROUPTOGETHER

group
together

## THE GIFT THAT 97% OF TEACHERS WANT...

If you're like us, you've already started the Christmas gift list and let's just say... it's a little overwhelming. If your child's teacher is on that list, STOP! You need to read this.

We surveyed Aussie teachers, and here's what they told us:

- 97% of teachers say they'd prefer a gift from the class rather than lots of smaller individual gifts.
- 91% of teachers say they'd prefer a Gift Card over other gifts like hampers and handmade gifts.

For teachers, what they appreciate most is a card filled with heartfelt messages from all of the kids and parents. Pair this with a Gift Card they can put towards something they really want or need, and that's really the ultimate gift.

#### But who wants to be in charge of organising a gift from the whole class?

We hear you! Organising a gift from the whole class used to be a complete nightmare. But that's why we created GroupTogether.

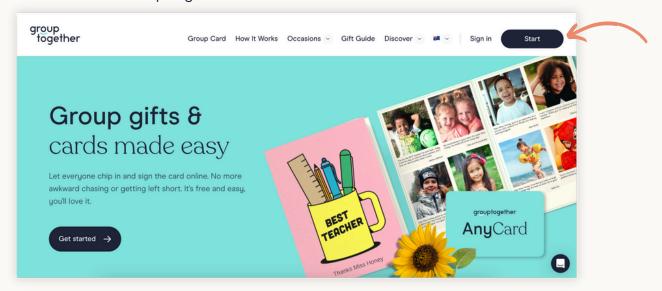
In this guide, we'll show you step-bystep how to organise the teacher's gift and you'll see why it's SO much easier for everyone involved (and the teacher gets a gift they'll really love).



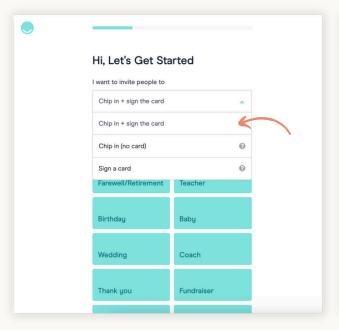


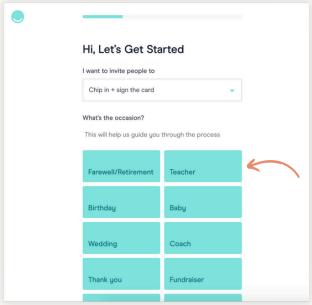
## HOW TO ORGANISE TEACHERS' GIFTS WITH GROUPTOGETHER

STEP 1: Go to www.GroupTogether.com and click "Start".



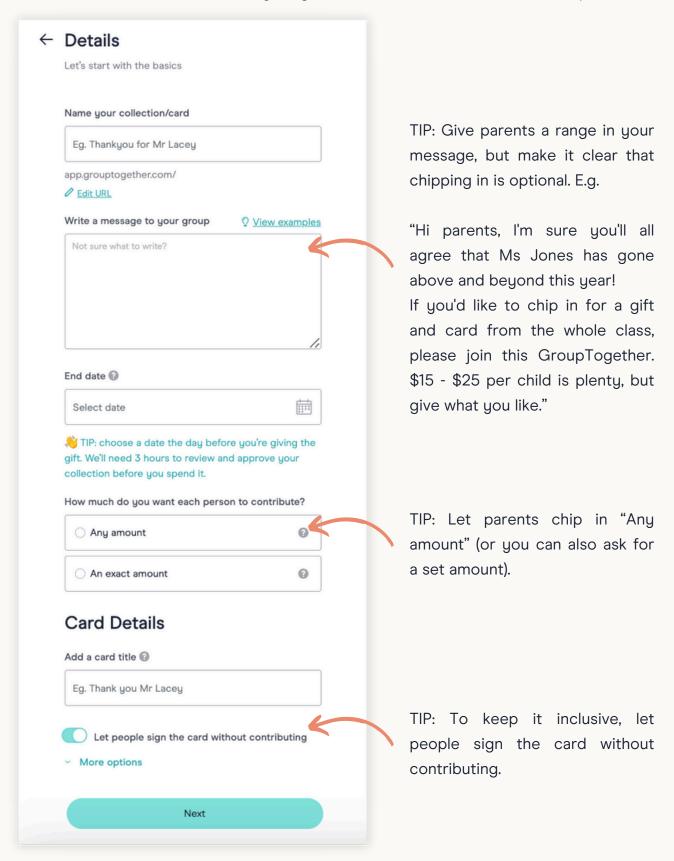
STEP 2: Choose if you'd like a gift collection + a card (most popular), a gift collection only or a card only. Then choose what the occasion is, for this example we'll choose a teacher gift.





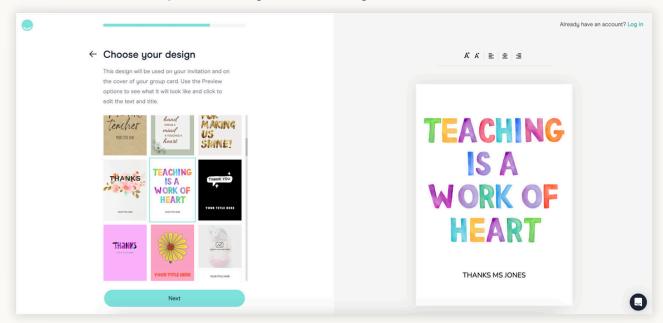


STEP 3: Enter a few details about your gift collection + card. Here are some tips!

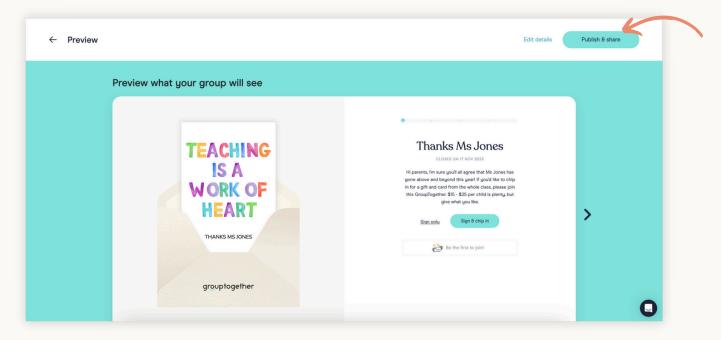




STEP 4: Choose and personalise your card design. So much fun!

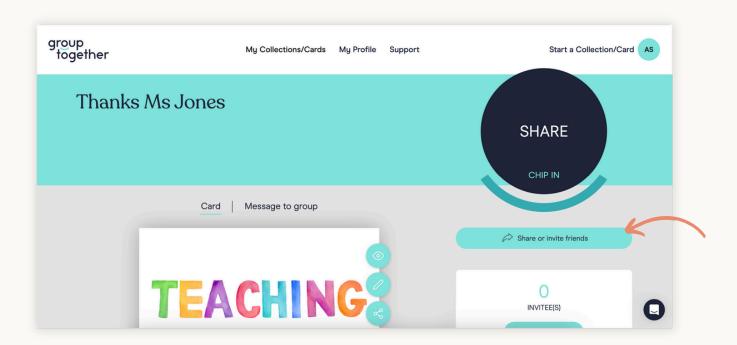


STEP 5: You'll have a chance to preview what your group will see, then click "Publish & share". If you don't already have a GroupTogether account, you'll need to create one now (don't worry, it's free!).

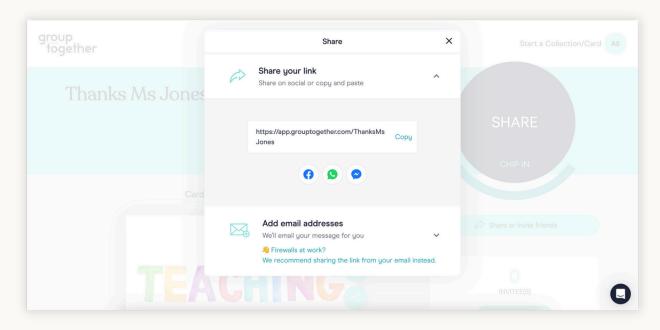




STEP 6: Now you're at your dashboard. Here, you can see how much you've collected, who has paid/signed, edit your card, extend your close date and much more. First, click the "Share or invite friends" button.



You have two ways to share. You can simply copy + paste your unique URL and share it anywhere (emails, WhatsApp, messenger, etc.) or you can upload emails and we'll invite your group for you.

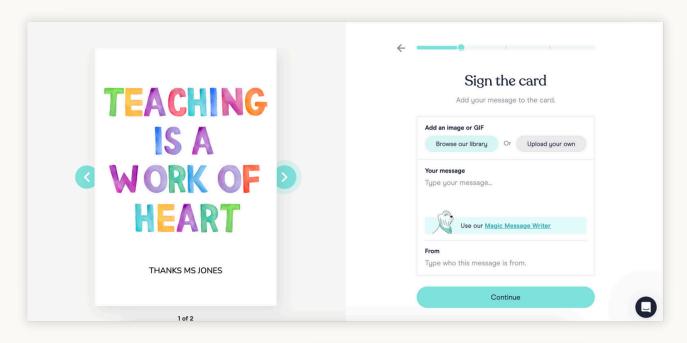




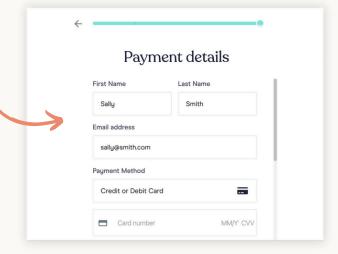
# WHAT THE PARENTS WILL SEE WHEN THEY SIGN AND CHIP IN

Your group will see a preview of the card (including any messages added so far). They can add a photo (or choose a pic or GIF from our library), write a message and securely chip in for the gift online.

NEW: Writing a message on the card is even easier! We've just launched our magic message writer which uses Al to help you write amazing messages.



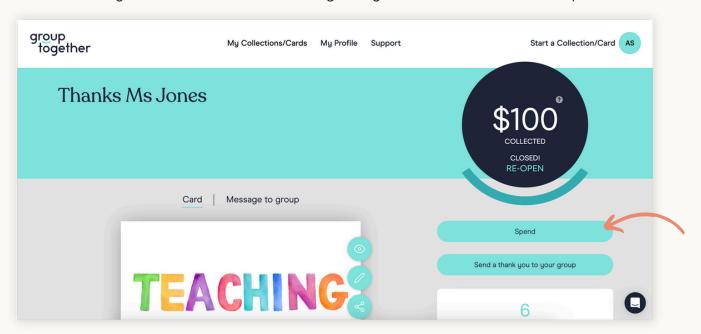
Parents can pay with AMEX, debit/credit card or PayPal and we don't store any credit card information.



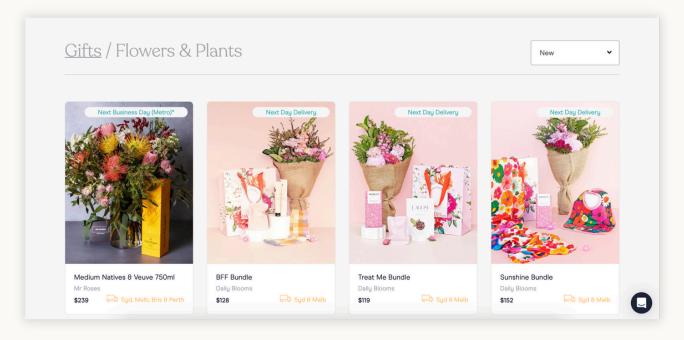


## HOW TO CHOOSE & SEND THE GIFT

STEP 1: Once your collection has closed, login to your dashboard and click 'Spend".

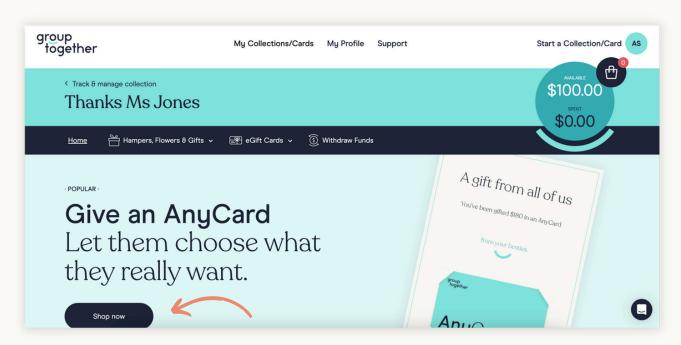


You'll be taken to our Gift Store where you can choose the AnyCard, 70+ retailer eGift Cards, hampers, flowers, plants & more. You also have the option to withdraw the funds for a small fee (AU only).

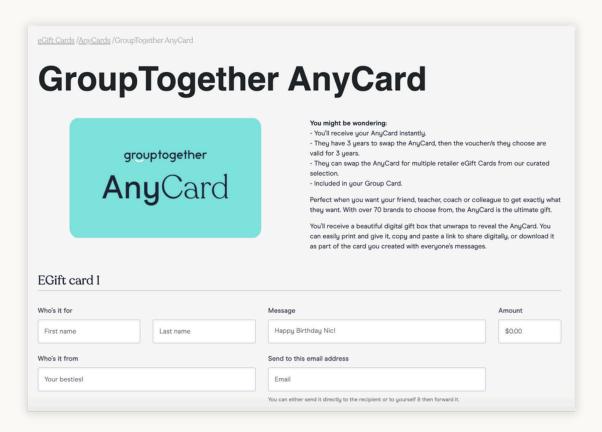




STEP 2: Let's select the AnyCard which lets the teacher choose from 70+ retailer eGift Cards including Myer, David Jones, JB HiFi, Apple, THE ICONIC, Woolies & more.

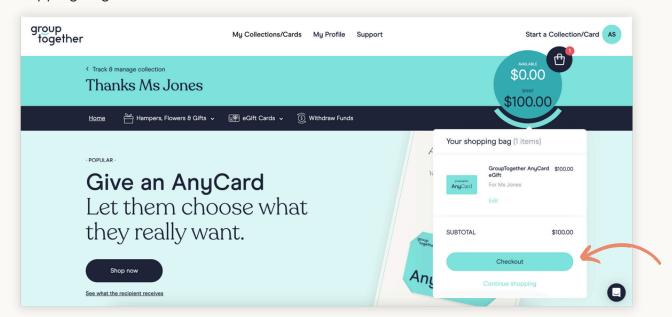


Simply fill out a few details about your gift. TIP: Send it to your email so you can forward it to the teacher when you're ready. If the teacher's email is behind a firewall (e.g. @education.gov.edu) we'd also recommend sending it to yourself first.

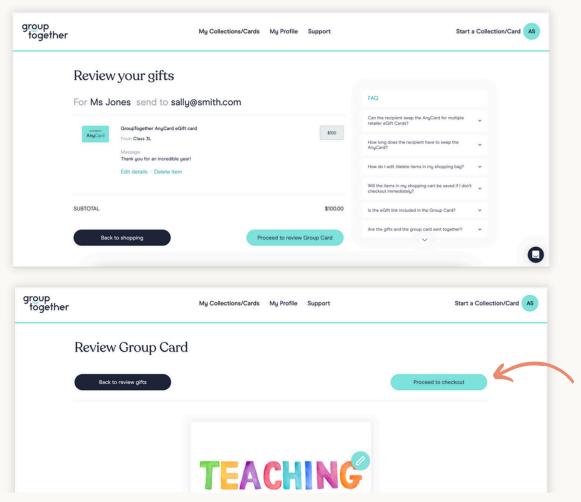




STEP 3: Once you have spent the total amount collected, review the items in your Shopping Bag and then select "Checkout".

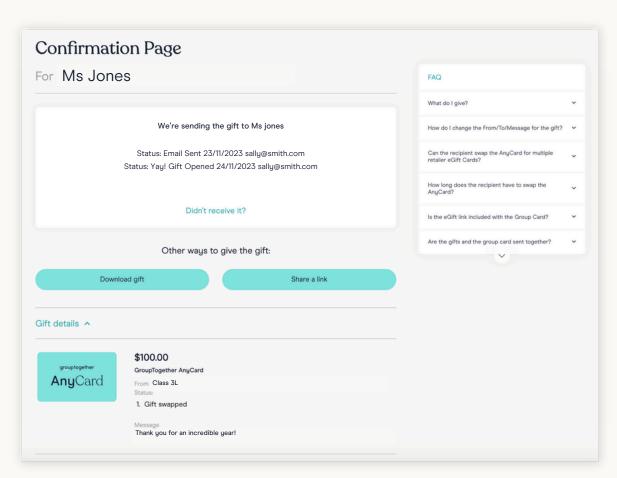


You'll have a final chance to review your gift and card. Keep clicking all the way through to your confirmation page!

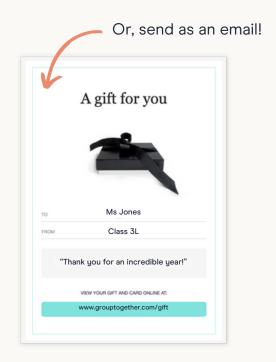




STEP 4: Now you're at your confirmation page! Here, you can check the status of your gift, resend it and also download your card and voucher as a PDF if you'd like to print and give it in person.









## Top 10 FAQs

#### Can I do gifts for several teachers at once?

Yes you can! If you don't mind the teachers sharing the same card with messages, you can split the collected money into as many gifts as you like.

Once you've collect the funds and are shopping in our Gift Store, just select a gift or eGift Card for the desired amount. It will ask you for the recipient's details and then add it to your cart. Repeat the process again for each recipient. Make sure you enter separate details for each recipient so it doesn't join into one eGift Card when you send it.

#### What gifts do you offer?

You can choose from 70+ retailer eGift Cards (including Myer, David Jones, JB HiFi, Woolies & more), hampers, flowers and plants. You can also withdraw the funds (AU only) for a small fee.

Most people give the GroupTogether AnyCard, which lets the recipient choose their eGift Card/s and get exactly what they want.

#### Can the recipient split the AnyCard?

Yes they can! The recipient can split the AnyCard across multiple retailer eGift Cards and it doesn't need to be spent all at once. The AnyCard needs to be redeemed within 3 years and then the retailer eGift Cards are valid for another 3 years and have a diminishing balance (they don't need to be spent all at once).

#### Can parents sign the card without paying?

Yes! During the setup process, you can choose to allow parents to sign the card without contributing. This makes it really inclusive for everyone's financial situation.



## Top 10 FAQs

#### How much do parents usually chip in for a class gift?

Generally, we've found that people collect about \$23 per child and this is often split across a few teachers.

#### Can I have a group card without collecting money?

Sure! We're about helping you do good things. If that's a beautiful card with messages, then great. During the setup process, you'll be asked what we can help you with, please select a card only.

#### How secure are my funds with GroupTogether?

We take security very seriously. We have an SSL certificate that provides security for all online communications (https). We do not process payments - we leave that to our payment gateway, Checkout.com. We do not handle your credit card details, even temporarily, and each collection is secured by 2-factor authentication to prevent someone else from accessing your funds. Our website is built on Microsoft Azure platform and is hosted on secure Microsoft servers that have rigorous safety features.

#### What/how do I share with the other parents?

There's a few ways you can share with other parents to contribute:

- Invite via email Simply add email addresses and we'll send an invitation and reminders to everyone on your list.
- Share a link Don't have emails? No worries! Every collection has its own unique URL that we give you to share in whichever channel you'd like -WhatsApp, Messenger, SMS, etc.

No one needs to download an app! Everyone simply clicks the link from any device to chip in and sign the card.



## Top 10 FAQs

#### Can I use this service if there is a \$50 limit for teacher gifts?

Yes you can. Once the funds are collected you can break the amount into individual \$50 AnyCards or retailer eGift Cards. You can sign each gift card from a different group of students so that you are in compliance with the relevant state law.

Where the total estimated value of a Gift of Appreciation is equal to or exceeds \$500, the school has the discretion to allow the teacher to retain it only when it has been offered by multiple students, parents and/or carers.

#### Is GroupTogether free?

YES! It's free when you organise a card and gift together, and use the money to buy a gift or eGift Card from us. This is the most popular option.

If you prefer to withdraw the money, there's a small fee to cover the transaction (about 2% + 35c per contribution).

If you're just organising a group card, there's a one-time fee of \$5.50.



### ABOUT GROUPTOGETHER

GroupTogether was created in 2015 by Co-Founders and Sydney mums Ali and Julie. They were spending a tonne of time shopping, wrapping and giving gifts that weren't necessarily what was wanted or needed. PING! The idea - why not use some simple tech to do the chasing up and keeping track to 'avoid the awkward' of group gifts.

GroupTogether makes it SUPER easy to let everyone chip in for a gift and sign the card online. It's perfect for teacher gifts, coach thank yous, office farewells and milestone birthdays. Today, over 1 million people have used GroupTogether.

#### Meet the Co-Founders: Ali + Julie







### QUESTIONS? WE'D LOVE TO HELP!

#### Chat with us online:

www.grouptogether.com

□ questions@grouptogether.com

